

JULIANO AKIRA KIMURA – MARKETING

Marketing Professional (Analyst, coordinator and consultant)
30 years (02/26/1980)/12 years of professional experience
Experienced in digital and social media. Special interesting in innovation.
Vila Nova Cachoeirinha

I am a professional, proactive and easy interpersonal relationship. My realization is the achievements and constant learning every day. Love my profession. I have solid experience in marketing with differential in: social media, technology, mobile, games and applications. I have special interest in innovation, attention to new trends and their applications.

Advanced excel spreadsheets, PowerPoint presentations, project management and processes and results analysis.

PROFESSIONAL

Inter.net – Digital marketing agency focused on social media | Consultant

04/2010 until 07/2010

Design of new marketing actions, management of Social Media Marketing, results report, creating metrics and elaboration of B2B presentations with proposals for services. Web Analytics Reports, SEM (sponsored links), SEO, email marketing, monitoring, consumer-generated media analysis and relationship management in social media. Development of projects internal marketing

Hazit Online | game Administrator

09/2009 until 12/2009

Online environment management. Analyze data, pricing items in e-commerce, events, reporting, Business Intelligence. Social media management.

SupportComm – Inclusive | marketing analyst

11/2007 to 06/2009

Management partnerships (national and international) treating all legal and financial trading for distribution of products and services. Marketing Planning, media plan, reports. Brand management (GameZ). Ads arts and quality control. Extraction and analysis of data on Business Object (BI-SAP)

Winner of GameWorld awards 2008 as Best Publisher of mobile games

Gameloft do Brasil S/A | Business Intelligence

05/2007 to 11/2007

Study of information and data collection, analyzing and developing insights and understandings regarding him/her, giving the basis for decisions. Analyze mobile portal and report development.

SupportComm | Marketing Assistant

02/2007 to 05/2007

Marketing Planning; media plan; selection of the customer base for campaigns; SMS campaigns analysis; analysis of campaigns (Media); media partnerships; partnerships for development; monitoring of advergaming creation of promotional pieces; creation of brand GameZ! by SupportComm.

Level Up! Interactive | Marketing Assistant/Game Master

07/2004 to 05/2005 (Gamemaster), 05/2005 to 02/2007 (Marketing)

Monitoring stake, QA, events, online/offline, online environment management rules and

punishments, elaboration of new shares. Consumer-generated media analysis and social media relationship management. Drafting and revision of content, advertising, creating marketing actions, support content. Community manager & Ombudsman. Publishing of the first three magazines Level Up! Monitoring of all marketing work, BI analysis, management reports and process improvements.

TRAINING

UNIP-Marques de São Vicente - Marketing management | 06/2005 to 06/2007

Web Master Developer Technologies Impacts | 01/2000 to 12/2000

College Santa Marcelina Fashion Designer | 02/2000-11/2002

Colégio Nossa Senhora Consolata school 2nd degree | 1996 to 11/02/1999

Colegio Padre Moye school 1st degree | 1987 until 02/11/1995

Interchange Advanced Learners Advanced english

Advanced Excel/Powerpoint